



Photography > drp^g

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Copyright **DRPG**

**Quality photography
does something no stock
image ever could: it tells
your story, as you want
it told.**

Your brand is built on personality. It has its own distinct narrative and it's that which connects you to your audience. You wouldn't trust someone you'd never met, who may never have interacted with your brand, to tell its story as well as you. They simply couldn't do it. Neither can generic imagery.



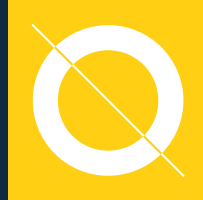
**DRPG is known for
incredible creativity,
and that originality
carries through our
whole team.**

Creating fantastic photography that wows every time takes an entire team, and ours is pretty impressive. Not only do we have skilled art directors and photographers on hand to direct your shoot and capture beautiful imagery, we also count a whole host of producers, coordinators, stylists, assistants, makeup artists and more among our ever-growing photography team.

With DRPG, there's no need to worry about arranging outside vendors as we'll use our strong relationships with people across the industry to secure anything you might need. We have an entire construction department on hand for set builds, experienced props people bursting with fresh ideas and plenty of professional Adobe-accredited re-touchers ready to make sure your final images look their best. Over the course of your shoot, you'll meet plenty of our wider team but every single one of us has the same goal: to deliver outstanding photography that inspires action.



**Be
brave**



Photography is an incredibly powerful tool for communication. In a single image, we can speak thousands of words, but it's important they're the right ones.

Our creative art directors, experienced photographers and entire marketing team will work with you to find your authentic brand voice and showcase it in every single visual.

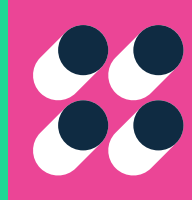
Campaigns that feel genuine are the most effective, and they can only be created by a team that really understands your brand. We are that team. With quality photography shot on-site, in our studios, at live events, to established formats or completely bespoke, we can tell the exact story we want to tell and convey the specific emotions we want the target audience to feel.



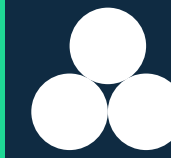
Investing in premium photography makes attracting the right attention easy.

With bespoke photography, you gain complete control and ownership over your images, creating something unique that cannot be used anywhere else, or by anyone else. More than that, you gain the opportunity to define your own aesthetic.

With a clear, consistent look and feel to all your imagery, you'll reassure your audience that they're in the right place on the campaign journey. With the stunning visuals custom photography allows us to create, you'll exude a sense of quality too. Most importantly, with aesthetically pleasing shots, you'll get noticed.



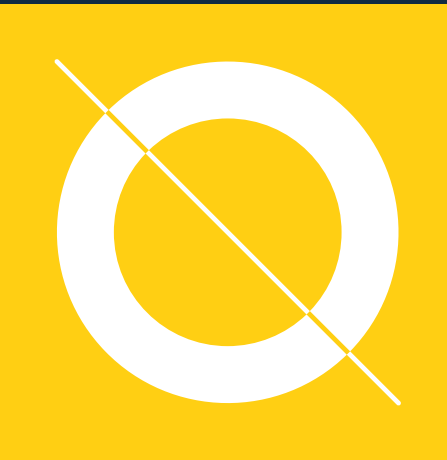
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Our photographers

Whatever your vision, our team will help you capture it.

As an integral part of our busy creative communications agency, our photographers boast plenty of experience getting the perfect shot in practically any environment.



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Our art directors

There's some big ideas here at DRPG.

With years of experience and endless campaigns behind them, plus plenty of fresh ideas ahead, our team are on hand to help you create photography that really wows.

Our team of art directors love getting creative (no surprise here). From multi-channel advertising campaigns to show-stopping internal comms, they will take your product and make it look fabulous. When it comes to capturing the perfect shots, it takes more than good lighting. Our team will add that warmth into a room, turn your people into natural models and bring any scene to life.





Our studios

We do everything here, so you can watch your project go from start to finish, all in one place.

Space for storytelling

Our unique and extraordinarily versatile Midlands studio complex is the largest of its kind in Europe.

Featuring three large, adaptable studios and an endless list of impressive social spaces to shoot in, it's the centre of everything creative at DRPG.

And it's more than just a studio. To make your shoot your best yet, you can also enjoy a spot of lunch with us, break for any drink you can imagine, relax in our hangout spaces or even pop into a meeting room if you need to get things done in between your star-studded experience behind the camera. At Studio 212, you get the perfect shot, and the most enjoyable shoot day.





Redrow

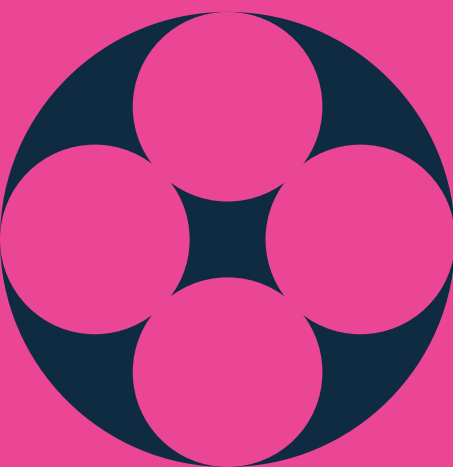
Shooting stunning seasonal campaigns for use on a national scale.

Redrow is a leading premium home builder that's built more than 100,000 homes in developments across the country. Over the last several years, it has relied on DRPG to transform Redrow into a luxury lifestyle brand.

To do just that, our team work with Redrow from ideation, through art direction, styling, prop and wardrobe purchasing, on-site photography, to re-touching and marketing asset creation.



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BT



Creating large, versatile libraries that are all packaged up and ready to be used for any occasion.

BT Group plc is a British multinational telecommunications holding company and is the largest provider of fixed-line, broadband and mobile services in the UK.

We've worked with BT for several years, providing location and studio shoots for several of its large-scale events, including BT Enterprise Live, Consumer Live and The Digital Way.



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Sensationail

Shooting stunning high fashion photoshoots for full-scale advertising campaigns.

Sensationail is a fashion and beauty retailer that's grown from online-only to high street.

We handled every part of the process, from shoot location to styling of the product. This resulted in stunning marketing assets that captured the attention of shoppers and set Sensationail apart from its competitors.



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Collins & Hayes

Influencing consumers by telling a story.

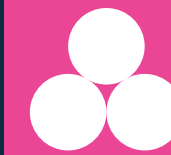
Collins & Hayes have been creating understated, luxury furniture for over 150 years.

Our team styled and produced a classy, elegant brochure, crisp website imagery and impressive lifestyle collections, alongside a social launch film. Together, these influenced potential buyers to purchase not just the product, but the lifestyle that comes with it.



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Worcester Bosch Greenstar



Powerful visuals for powerful products.

Worcester Bosch is a UK-based heating and hot water products manufacturer. We worked with Worcester Bosch to deliver the new product launch, the Beautiful Beast, for the Greenstar Lifestyle range.

We set up a bespoke studio shoot, built sets in our studio and delivered all the materials, allowing us to create a powerful launch campaign with stunning shots of the product at the centre.



Triumph

Capturing all the excitement of live events.

Triumph is the largest UK-owned motorcycle manufacturer. At ExCEL London, we hosted over 1,200 people for the brand's global dealer conference and photographed all the action as it unfolded.

Here we documented product showcases, leadership presentations, an awards evening, gala dinner and plenty of dealers mingling at the event. Experts in capturing atmosphere and all the key points of any event, they shot and edited a raft of event images that put people at the centre while showcasing product at its best.



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DRPG We're a little bit...



Punchy social recruitment campaigns that break through the noise.

We're so good at photography, we even shoot our own eye-catching campaigns. The beauty of having our own studios means we can go all out whenever we fancy – and we can do this for you too! For our latest recruitment campaign, we set up the professional lighting, styled the studio, grabbed a few of our unsuspecting team members and shot stunning visuals.

These bold visuals (paired with a little bit of re-touching here and there) highlighted what makes our team unique. They perfectly showcase how we can deliver portraits with real personality too.

We're a little bit weird and wonderful – what about you?



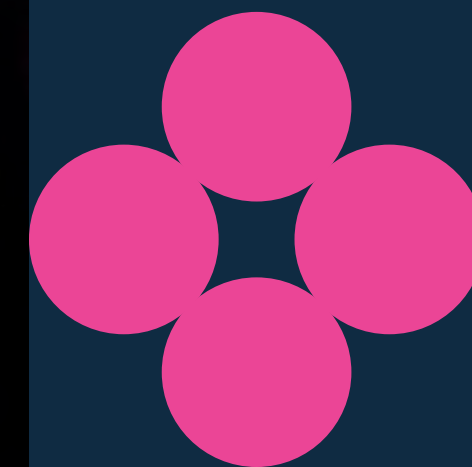


**A single photograph can
capture everything you
want to say and more.**

drp^c

Let's get started
Now is the time to level up your photography.

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**INVESTORS[™]
IN PEOPLE**

