

Job Title: Senior Motion Graphics Designer
Department: Graphics
Division: Media
Based: Hartlebury/ Manchester/ London
Reporting to: Head of Graphics

PURPOSE

Working as a senior member of the Motion team to develop, design and produce computer generated graphics and animation for a wide variety of communication solutions. You will help drive the development and growth of the team through taking an active role in supporting business development, sharing and encouraging technical and creative knowledge and acting as a mentor to the wider motion team in supporting them in their professional development.

PRINCIPLE DUTIES

- Support the Director of Media and the Head of Motion with internal and external activity to promote the departments products and services
- Share knowledge, experience and provide mentoring to the wider Motion team
- Explore and introduce new technologies and innovations to support the development and progression of the team
- Improve existing ways of working and research new processes and procedures to encourage best practice and professionalism
- Support the Head of Motion with the team's professional development
- Support the Head of Motion with operational activity to drive efficiency, encourage creativity and deliver profitability
- Take internal and external briefs, develop concepts and creative solutions and help lead the Motion team to execute
- Provide production estimates on behalf of the Motion team
- Monitor and evaluate the production of the Motion team to ensure deadlines are met and quality is of an agreed standard
- Take the Motion team creative lead on key projects and campaigns

This list is not exhaustive, and you will be expected to work flexibly and undertake other such duties as the management may from time to time reasonably require.

EXPERIENCE/SKILLS

- Computer generated design
- Graphic design
- Motion graphics and animation
- Proficient in using software packages such as Adobe Photoshop, After Effects and Cinema 4D (and others where appropriate)
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CHARACTERISTICS

- Demonstrate high levels of our core values:
 - Trust
 - Passion
 - Belief
 - Effective
 - Understanding
- Strong visualising and design skills
- Imaginative aptitude for bringing ideas to life through animation

- A true love of all thing's design and animation with an excellent attention to detail
- Able to receive a brief and articulate what needs to be achieved
- Focused on consistently providing high service levels
- Willingness to learn new skills and develop existing ones
- High level of organisational skills and good time management
- Confident in communicating effectively with all stakeholders (internal and external)
- Collaborative and flexible approach to work inside or outside of core hours as required
- Accountable, dedicated and enthusiastic
- Self-motivated with the ability to work individually and as part of a wider team
- Willingness to encourage change
- Computer literate
- Full UK driving licence
- Must be committed to making 'anything possible' with a 'can do' attitude.

DATA SECURITY

At all times you must work within the guidelines set out in the DRPG's Information Security Policy and your Employee Confidentiality Agreement. Failure to do so may be treated d as gross misconduct.

HEALTH AND SAFETY

At all times you must work within the guidelines set out in **DRPG's** Health & Safety Policy and Employee Manual.

FURTHER NOTES

The role can be based from our offices in Worcestershire, Midlands or London and will require regular travel to other office locations. You will be expected to work flexibly and undertake other related commercial duties both in the UK and overseas as the company may from time to time reasonably require.

THE COMPANY

Established in 1980, we're one of Europe's most experienced and largest fully integrated, award winning communications agencies. From the strategic communication consultancy to our complete in-house production facilities for digital media, video, events & print, we deliver to companies of all sizes that span a wide range of markets.

The **DRP Group** is an equal opportunities employer.