

# job description

**Role: Research & Insight Executive**

**Department: Campaign**

**Location: Hartlebury**

**Salary: Negotiable**

## Your reason for being here...

Everyone here at DRPG has a purpose, and yours is to ensure the projects we deliver are built upon unrivalled intelligence achieved through interrogating briefs, challenging assumptions, and curiously asking the question “why?”.

## The way you roll...

You have a terrier-like instinct for rooting out answers. The level of detail you analyse with is absolutely forensic. Your communication skills are superb and you find presenting your findings to others exhilarating. You're curious, insightful and manage your time impeccably.

A born multi-tasker, you have no trouble turning mountains of data into snackable and tasty bites. You have an inexhaustible fascination for people and are always up to date with the latest trends.

## How you make it all possible...

- Working with clients to interrogate their briefs by asking the right questions
- Delving into customer, competitor and colleague behaviour, opinions and activity
- Ability to use tools you'd expect to find in a professional research function, for tried and tested survey tools to AI-powered digital listening devices
- Presenting your findings to colleagues and clients
- Maintaining an awareness of relevant market trends affecting your clients

## What's in your toolbox...

- Proven experience in a similar role
- A portfolio demonstrating your experience and approach
- Background in social science or marketing
- Top notch online and offline market research skills

## Get to know us...

We're one of the most unexpectedly all-round capable communications agencies that's been on the go for years – ever since our head honcho set up shop in a shed back in 1980, in fact.

Since then, we've made it our mission to make anything possible for our many and varied clients, putting our creative flair into delivering strategic communication campaigns, digital solutions, film and videos, events, exhibitions, and a whole lot more in between. We've grown a lot, but we've kept everything that made us great, back from the very day we first started out. Our global HQ and largest studios are smack bang in the middle of the UK and well worth a visit to see for yourself!

## Hang on, there's more...

The role will be based primarily in Hartlebury, but there will be times when you'll need to work from our other offices and undertake other related commercial duties both in the UK and overseas. Flexibility is key!

We're a friendly team. We really, really welcome anyone who wants to become part of a brilliant company. If you're passionate with a cracking drive to deliver on our 'anything's possible' mindset, we'd love to hear from you!

### **DRPG is an equal opportunities employer**

#### **Data Security** (not super exciting, but necessary)

At all times you must work within the guidelines set out in the DRPG Information Security Policy and your Employee Confidentiality Agreement. Failure to do so may be treated as gross misconduct.

You must also work within the guidelines set out in DRPG's Health & Safety Policy and Team Handbook.