

job description

Role: Design Art Director

Department: Comms

Location: Flexible

Salary: Negotiable

Your reason for being here...

Your purpose is to transform people's experiences by inspiring them with visual creations that will stop them in their tracks, make them think and help them never forget.

The way you roll...

You've obviously got a burning love for all things 'design'. You're quick to understand a brief, mainly because you're itching to get started. First, your excellent time management skills take hold to produce accurate time estimates required to complete the design work.

You're organised, with a superb eye for detail and a keen focus on consistently providing high service levels. When you pair this with your positive attitude towards challenging situations and multi-tasking skills, you're unstoppable!

Teamwork makes the dream work, and to help further this amazing team, you have a hunger for new skills and professional development that can't be tamed. Our philosophy here at DRPG is 'anything's possible'. With that 'can do' attitude of yours, you're already on board with this and going above and beyond.

How you make it all possible...

- Developing visually creative treatments for client branding, live events, exhibition, videos, digital media, printed projects and the group's own marketing materials
- Visually steering creative elements
- Engaging and artistically directing other creative areas of the business such as animation, digital design or photography if required and relevant on the project
- Ensuring consistency of the artistic message through a multi-channel campaign or event
- Working closely with the CDs or clients at the origination stage
- Meeting and taking briefs from clients and internal teams
- Understanding and developing briefs based on outlined objectives for a project
- Managing design-led projects

- Briefing the Design team for the delivery of concepts and final project work
- Ensuring the client brand guidelines are adhered to, where applicable, by all designers
- Working with and coordinating third-party suppliers including freelancers
- Ensuring all design work is delivered to the expected standard and deadlines
- Leading in the introduction of new technologies and new ways of delivering design solutions
- Working with the Design Manager to develop and execute new improved ways of working, innovative ideas and updated facilities
- Helping to ensure the company is viewed as the creative agency of choice

This list is not exhaustive, and you will be expected to work flexibly and undertake other such duties as the management may from time to time reasonably require.

What's in your toolbox...

- At least 5 years' experience in a swanky professional design position
- The impressive ability to show off a high level of experience in a variety of design media
- Envious experience of working within corporate organisations
- Marvelous management of design-led projects
- Strong visualising and design skills
- Ability to use a computer and a wide range of wonderful computer design applications including Adobe PS, Illustrator etc.
- Ability to competently co-ordinate and manage digital files, people and time
- Proficiency in project and department logistics and organisation
- Jaw-dropping communication skills

Get to know us...

We're one of the most unexpectedly all-round capable communications agencies that's been on the go for years – ever since our head honcho set up shop in a shed back in 1980, in fact.

Since then, we've made it our mission to make anything possible for our many and varied clients, putting our creative flair into delivering strategic communication campaigns, digital solutions, film and videos, events, exhibitions, and a whole lot more in between. We've grown a lot, but we've kept everything that made us great, back from the very day we first started out. Our global HQ and largest studios are smack bang in the middle of the UK and well worth a visit to see for yourself!

Hang on, there's more...

The role will be based at either our Hartlebury, London or Manchester offices, but there will be times when you'll need to work from our other offices and undertake other related commercial duties both in the UK and overseas. Flexibility is key!

We're a friendly team. We really, really welcome anyone who wants to become part of a brilliant company. If you're passionate with a cracking drive to deliver on our 'anything's possible' mindset, we'd love to hear from you!

DRPG is an equal opportunities employer.

Data Security (not super exciting, but necessary)

At all times you must work within the guidelines set out in the DRPG Information Security Policy and your Employee Confidentiality Agreement. Failure to do so may be treated as gross misconduct.

You must also work within the guidelines set out in DRPG's Health & Safety Policy and Team Handbook.